



IRVINE FC ACADEMY

DEVELOPMENT & EXPOSURE

Development and Exposure are VITAL to ensure our player are achieving their goals. Irvine FC Academy is hyper-focused on the modern tactical and technical development of our players. This is done through strategic high soccer IQ training sessions, innovative equipment, proven development pathway, and world-class facilities.

MISSION & VALUES

Irvine FC is committed to cultivating not only exceptional players on the pitch, but also nurturing outstanding individuals off the pitch. Our mission is to provide a holistic development experience, fostering soccer IQ, technical skillsets, character, and professionalism.

DEVELOPMENT

PROGRESSIVE DEVELOPMENT

Progressive development is the focus on mastering the fundamentals in a skill level before focusing on the skillsets at the next level.

STRATEGIC TRAINING SESSIONS

Strategic training sessions are carefully prepared with historical weakness of the team, while taking into consideration future challenges such as the next opponent.

GROWTH MINDSET

Growth mindset is simple. The fact that as players we will never plateau. There is always opportunity for learning and improvement. Consistently perfecting your craft.

CAREFULLY CURATED SCHEDULES

It is very important to carefully craft schedules with development in mind. Consistently playing unskilled teams is never beneficial. Carefully curated schedules beautifully incorporates development and exposure.



Exposure

DIGITAL EXPOSURE

Digital exposure is just as important as physical exposure in the new age of youth soccer. All matches will be recorded and analyzed using cutting edge AI technology.

Marketing

To reach your goals, you must market yourself. College coaches and professional scouts see millions of prospective players a year, you need to stand out. This is why Irvine FC hires an elite marketing agency to support our club and players.

Physical Exposure

Digital exposure is the initial introduction. Physical exposure is the time to shine. Irvine FC is strategic and selective in which showcases the club participates in. We want to ensure we are providing a platform for our players to shine while being seen.

Network

There is no doubt networking is crucial to getting where you want to go. This is why we have brought in coaches with professional backgrounds. They also have a professional network to support in the exposure of our players.



Exposure

Questions?
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